



# KENYA - UGANDA TRADE MISSION EAST AFRICA

10 - 11 Dec - Nairobi, Kenya  
13 - 14 Dec - Kampala, Uganda

Technical Partner



TRADE MISSION EAST AFRICA is a yearly initiative lead by Sharjah Chamber of commerce and Industry , Sharjah Exports Development Centre, UAE with support of Uganda Ministry of Trade, Kenya Ministry of Trade, Industrialization and Cooperation, and other Key Government entities.

## Key Target Sectors



Food &  
Beverage



Building  
Materials



FMCG



Auto Spare  
parts



Oil &  
Gas



Infrastructure  
& Logistics



# WHY KENYA AND UGANDA ?

## FACTS & FIGURES ABOUT UGANDA



Size  
241,038 km<sup>2</sup>



Population  
39.03 M



Imports  
449.40 USD MN



Economy  
27.53 BN (GDP)

# %6-6.5

Infrastructure,  
oil to push Uganda  
growth

# Largest

Kenya is the **largest** and  
most advanced economy  
in East and Central Africa.

## FACTS & FIGURES ABOUT KENYA



Size  
581,309 km<sup>2</sup>



Population  
46.05 M



Imports  
130 USD BN



Economy  
63.4 BN (GDP)

## Trade Mission Itinerary

# Dec 2018

- 09 Travel to Nairobi Kenya
- 10 UAE- Kenya Trade & Investment Forum  
B2B Match Makings - Networking Breaks/Luncheon
- 11 B2B Meetings & Site Visits
- 12 Travel to Kampala Uganda
- 13 UAE- Uganda Trade & Investment Forum  
B2B Match Makings - Networking Breaks/Luncheon
- 14 B2B Meetings & Site Visits
- 15 Departure to UAE

# KEY BENEFITS & TAKEAWAYS OF TRADE MISSION EAST AFRICA



## **Understand the African Market**

Providing insights into the African market and learn how to set-up, find partners and do business in the country.



## **Promote and network**

With African and UAE officials participating in the forum.



## **Generate sales and leads**

Engage with local businesses and investors, meeting prospective partners, agents and distributors.



## **Network and build relationships**

Meet fellow delegates searching for products and services in the African market.



## **Presentations**

Attend conference and series of presentations by African, UAE officials and businessmen who will inform attendees of opportunities in various sectors.



## **One to One Meetings**

Match-making programme between UAE participants and selected key businesses in Kenya and Uganda



## **Site Visits**

Site Visits A chance to join visits to leading companies in Kenya and Uganda including industrial factories & offices.



## Event Packages

- ✓ **Delegates Access** to the UAE- Africa Trade and Investment Forum
- ✓ Your company **profile and logo** in the Trade delegations brochure
- ✓ A **dedicated table** to display in the networking area.
- ✓ **5 confirmed B2B Meetings** to targeted Kenya and Uganda organizations ( minimum 5 meetings per country)
- ✓ **One (1) sites** visits to Kenya & Uganda facilities
- ✓ Travel and visa **assistance** ( travel separate cost)

**CLICK HERE TO REGISTER** 

**This Package Does NOT include the following**

**Hotel Accommodation**  
**Air Ticket Cost**  
**Visa Fees**  
**City Tours**