



United Arab Emirates
Ministry of Economy



الإمارات العربية المتحدة
وزارة الاقتصاد

ETHIOPIA | 18-19 MARCH 2014
TRADEMISSION
Africa 2014



دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT



دبي للاستشارات
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Contents

Fact Sheet	3
Events	4
Tanzanian & Kenyan Dignitaries	5
UAE Companies	6
Sector Representation	7
Purpose of Interest	8
Attendees Comments	9
Onsite Impressions	10
Press Release	11



Fact Sheet

Event Dates	Ethiopia – Addis Ababa – 18 th to 19 th March 2014
Event Venues	Sheraton Addis Hotel
Number of Attending Companies	28
Number of UAE Delegates	52
Number of Visitors	200+
Organizers	Ministry of Economy, UAE
Partners & Sponsors	<ul style="list-style-type: none"> ○ Abu Dhabi Department of Economic Development ○ Dubai Chamber ○ Emirates Airlines
Event Management	Dubai Consultancy





Events



Activities & Events

Time & Date

Location

Hosted Dinner by UAE Embassy - Ethiopia

7:30pm
17 March 2014

House of the UAE Ambassador –
Addis Ababa, Ethiopia

Conference & B2B Meetings

9am – 5pm
18 March 2014

Sheraton Addis - Ethiopia

Hosted Dinner by Ministry of Foreign Affairs – Ethiopia

7pm – 10pm
18 March 2014

Yod Abyssinia Cultural
Restaurant

Site Visits Day

7am – 3pm
25 June 2013

Ethiopia – Addis Ababa





Ethiopian Dignitaries

ETHIOPIA	
H. E. Dr. Yousif Eisa Hassan Al Sabri	UAE Ambassador to Ethiopia
Mrs. Mulu Solomon Bezuneh	President – Ethiopian Chamber of Commerce and Sectorial Association
H. E. Sultan Bin Saeed Al Mansouri	Minister – UAE Ministry of Economy
H. E.. Ahmed Abitew	Minister – Ministry of Industry, Ethiopia
Mr. Aklilu w/o Mariam	Director, Information and Investment Promotion – Ethiopia Investment Agency
Mr. Bader Naser Al Jenaibi	Head of Foreign Trade & Export Support – Abu Dhabi Department of Economic Development
Mr. Hassan Al Hashemi	Vice President – International Relations – Dubai Chamber of Commerce
Mr. Mohammad Naser Hamdan Al Zaabi	Director of Trade Promotion – Ministry of Economy, UAE





UAE Government & Companies





Sector Representation

Abu Dhabi Department of Economic Development	Government > Business Services Facilitator
AbuGhazaleh Trading Company	Manufacturing > Apparel
Afribridge	Manufacturing > Agriculture
Agthia	Manufacturing > Food & Beverage
Al Ghurair Iron & Steel	Manufacturing > Construction
Al Jaber Aluminium Extrusions	Construction / Engineering > Aluminum, Glass, Traffic Lights, Light Poles > Developers & Distributors
Al Khoory Group	Energy/Power > Water and Sanitation > Fire Fighting & Security
Al Masaoood Bergum	Construction / Engineering > Developers
Alsa Solar Systems	Energy / Power > Manufacturing
Bin Rashid Furniture	Retail > Furniture
Brax Co	Consumer Goods > Cleaning Products > Manufacturing
Copart	Automobile > Vehicle Auctions
DGT	Consumer Goods > Food & Beverages > Import & Export
Dubai Chamber	Business Services > Business & Government Services Facilitator
Dubai International Knitting	Manufacturing > Apparel
Emirates Airlines	Travel > Aviation
Emirates Sesame Factory	Manufacturing > Food & Beverage
Etihad Airlines	Travel > Aviation
Gloria Gifts	Consumer Goods > Corporate & Gift Items
Julphar	Healthcare & Medical > Pharmaceutical
Neopharma	Health & Medical > Pharmaceutical
N.F.T Specialized in Tower Cranes	Construction / Engineering > Tower Cranes
On Time Group	Business Services > Business Set-up & Development Services > Government Services Provider
Saif & Jos	Business Services > Africa Business & Government Services Facilitator
Stender & Partners Management Consulting	Business Services > Business Consulting & Management
Swiss Bakery (Al Bawadi Group)	Manufacturing > Food & Beverage
Tamimi Oil and Gas Services / Tamimi Consultancy	Business Consultancy > Business Set-up & Development Services
Tareeq Al Huda	Manufacturing > Livestock > FMCG





Purpose of Interest

Looking for New Buyers



Looking for Partnership / Joint Venture



Looking to Invest



Seeking Investments

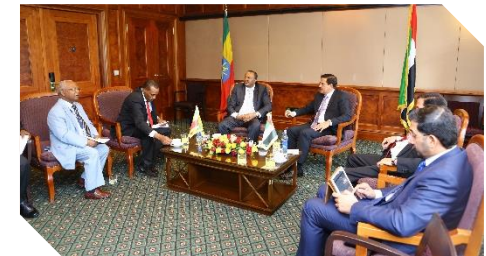


Marketing / Promotion





Onsite Impressions





Press Release

Ethiopia, UAE in quest to bump up trade

African country asks UAE to invest in development of specialised industrial zones

Addis Ababa: The UAE and Ethiopia have held talks on joint investment projects in Ethiopia's industry, agriculture, food processing, tourism, renewable energy and mining sectors.

The intensive talks conducted by Sultan Bin Saeed Al Mansouri, UAE Minister of Economy, during his current visit to Ethiopia, shed light on the two countries' desire to raise the level of bilateral trade, amounting to about \$1 billion (Dh3.67 billion), to higher levels in the coming years.

Al Mansouri started his official visit to Addis Ababa on 17th of this month, leading a high-level delegation including Abdullah Bin Ahmed Al Saleh, Under-Secretary of the Foreign Trade Sector at the UAE Ministry of Economy along with about 55 people from government entities and both public and private sectors.

The visit aims to monitor the promising opportunities to diversify its investments in the light of the agreements and investment partnerships between the two countries in a number of important economic sectors.

He held series meetings with eight senior Ethiopian government officials, especially with President Mulatu Teshome, to discuss ways to promote economic and investment cooperation of trade exchange between the two countries. Al Mansouri yesterday met with the Prime Minister of Ethiopia, Hailemariam Desalegn, Dr Tedros Adhanom, Minister of Foreign Affairs and State Minister of Finance and Economic Development of Ethiopia, Ahmad Shede.

Al Mansouri opened the Emirati Ethiopian Business Forum, organised by the Ministry of Economy in cooperation with the UAE embassy in Addis Ababa and the Abu Dhabi Department of Economic Development, in order to review opportunities for joint cooperation between the two countries.

According to Al Mansouri, talks focused during the two meetings on the importance of developing a joint future plan to benefit from the experience of the UAE in the field of government organisation and administration, legislation and laws governing the various economic sectors, especially with regard to cooperation in the field of small and medium enterprises.

He stated that Desalegn suggested that the UAE might invest in the development of specialised industrial zones, to bring the names of UAE companies and factories not only to Ethiopia, but to all of East Africa.

The minister pointed out that the Ethiopian Foreign Minister hailed the results of his meeting with Shaikh Abdullah Bin Zayed Al Nahyan, Foreign Minister, during his recent visit to the UAE, highlighting the importance of continued coordination between the two countries, which would contribute to support the stability and security of the region and various international issues.

He said Adhanom, spoke about the future directions between his country and the UAE, holding the first meeting of the joint committee between them.

Al Mansouri also explained that his meeting with the Ethiopian Minister of Industry, which was attended by four ministers of state, highlighted the need of briefing the UAE on investment sectors, the Ethiopians' desire to be part of it, especially the UAE's investment funds seeking to invest in the sectors of agricultural, animal and food industries, because of their importance to support the policy of the UAE in its orientation towards achieving food security.

He added that Abteu also called on the UAE to invest in mining sectors, especially as the country is rich in natural ores such as iron, gold, tin and others, and the possibility of exploiting available cheap electric power to encourage the establishment of UAE industries in Ethiopia.

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